



ORESTIS P. KYRTSIS

VISUAL ARTIST

WEB & GRAPHIC DESIGNER

Chamber of Fine Arts of Greece
The Athens Chamber of Tradesmen

Visual arts and creative design
specialist in typography and new
media (BA-MArt).

Brand communication and
campaign specialist (MAdv).



AGIA PARASKEVI, ATHENS



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EDUCATION

The American College of Greece - Deree, School of Graduate & Professional Education

Master of Arts in Advertising Communications (2021)

University of West Attica - School of Applied Arts and Culture, Graphic Design and Visual Communication Dept. (2010)

Athens School of Fine Arts (ASFA)

Bachelor's Degree – Int. Master in Fine Arts (2008)

Visual Arts Division, Painting Dept.

(Oriented in Photography and Graphic Design)

Nominated for scholarship by the *States Scholarship Foundation*

Costeas - Geitonas School (CGS) graduate (2002)

ADDITIONAL EDUCATION

National Audiovisual Media Institute – European Animation Centre,

3rd Animart, Animation and other Visual Arts

July 2009

American College of Greece, School of Continuing and Professional Studies,

Dynamic Web Site Development

March – May 2009

University of Oxford, Continuing Education,

Visual Arts Analysis

May – June 2007

CHAMBERS AND ORGANISATIONS

Member of *the Chamber of Fine Arts of Greece*

Member of *the Athens Chamber of Tradesmen*

Member of *the Greek Graphic Designers Association*

EXPERIENCE

2025 – now: Visual communication associate in **HELLENIC FINE OILS S.A.** olive oil and seed oil producer (corporate id, corporate publications - brochures, exhibition booths, product labels etc)

2018 – 2021: Visual communication associate in **EUROPEAN ORGANISATION OF STRATEGIC PLANNING** congress and exhibitions organisation (corporate id, corporate publications, videos, exhibition booth design etc)

2018 – 2020: Visual communication associate in **DELTAPOST S.A. & CITIPOST C.P.** direct marketing and recycling companies (website creation and maintenance, corporate id, corporate publications - documents, recycling green spots graphics)

2015 – 2021: Responsible for the municipal websites creation, administration and maintenance in **Municipality of Ilioupolis.**

2013 – now: Art Director & co-founder in **DIGITAL MEDIA STRATEGY** digital content & advertising company which administrates popular local based news portals such as: **MyXolargos.gr, MyXalandri.gr, MyAgiaParaskevi.gr**

2010 – now: Visual communication associate in **DRAKOS - POLEMIS GROUP - DPPUMPS S.A.** pump manufacturers (website creation and maintenance, corporate id, corporate publications - documents - videos, exhibition booths etc)

2010 – 2012: New media & creative manager and co-founder in **MyTown web media group**

2008 – now: Complete Brand Identity development and graphic design projects for individuals, organizations and companies in Greece and abroad.

(See Reference List)

2004 – 2011: Design and layout for the student papers of *University of Athens*.

1996 – 2000: Poster creation for the *Costeas -Geitonas School* as a student.

■ SKILLS

- ✓ Creation of logotypes, brochures, cards, digital static and animated graphics, fair booth design
- ✓ Complete brand identity creation and planning
- ✓ Illustration & fine arts
- ✓ Photo editing
- ✓ Video and animation creation
- ✓ Dynamic website design and creation & SEO
- ✓ Social media management
- ✓ Advertising campaign strategy
- ✓ Copywriting

■ SOFTWARE USE

1. *Microsoft Office (Power Point, Word, Publisher, Excel, Access, Outlook)*

2. Design and image editing programs (*Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe ImageReady, Adobe Acrobat Pro, Font Creator, Google 3D SketchUp, Blender*)

3. Animation, sound and video editing programs (*Intervideo Win DVR, Adobe Audition, Adobe Premier, Adobe AfterEffects*)

4. Website creation programs and CMS *Joomla, Wordpress, Publisher, FrontPage, Adobe DreamWeaver, Artisteer*, ad management programs *OpenX, Revive, iJoomla*, Newsletter programs *Mailchimp*, metrics and KPIs tools *Google Analytics*)

5. Social Media Management (*Facebook, Twitter, Instagram, LinkedIn* etc) and websites SEO

6. Statistical programs *IBM SPSS*

■ REFERENCE LIST

Major clients who have been working with Orestis P. Kyrtis - in several cases for many years:

- ✓ MOTOR OIL S.A.
- ✓ PETSIAVAS PHARMACEUTICAL S.A.
- ✓ THE COCA-COLA FOUNDATION
- ✓ TITAN S.A. CEMENT GROUP
- ✓ DRAKOS-POLEMIS GROUP - DPPUMPS S.A.
- ✓ THESSALONIKI FOUNDRY S.A.
- ✓ VILMA MOTORS - U.M.I. S.A.
- ✓ VALIADIS HELLENIC MOTORS S.A.
- ✓ AVERSA MANUFACTURING S.R.L. ROMANIA
- ✓ KOINIS ORTHOPEDICS G.P.
- ✓ ASTERAS COMPLEX - PAPATHEOHARIS GROUP
- ✓ STELIOS YIANNIKAS S.A.
- ✓ HELLENIC FINE OILS S.A.
- ✓ GREEK SOYA MILLS S.A.
- ✓ MUNICIPALITY OF ILIOUPOLIS
- ✓ MUNICIPALITY OF VYRON
- ✓ MUNICIPALITY OF VARI VOULA VOULIAGMENI
- ✓ MUNICIPALITY OF ZOGRAFOU
- ✓ MUNICIPALITY OF KIFISSIA

- ✓ MUNICIPALITY OF DAFNI - AGIOS DIMITRIOS
- ✓ MUNICIPALITY OF AGIA PARASKEVI
- ✓ MUNICIPALITY OF SPARTI
- ✓ MUNICIPALITY OF HERAKLION
- ✓ MUNICIPALITY OF SKIATHOS
- ✓ MUNICIPALITY OF KYTHNOS
- ✓ Mt HYMETTUS PROTECTION ASSOC. (SPAY)
- ✓ EUROPEAN ORG. FOR STRATEGIC PLANNING
- ✓ NETWORK FOR REFORM IN GREECE AND EUROPE - DIKTIO
- ✓ GALERIE LEFAKIS
- ✓ CHRYSOTHEMIS GALLERY
- ✓ GODDARD ENTERPRISES USA
- ✓ OMNIWARN LLC USA
- ✓ DELTA POST S.A.
- ✓ CITIPOST P.C.
- ✓ McALLEN & WARDEN CONSULTANTS P.C.
- ✓ HEALING ART - KINESIS TRAINING & WELLNESS
- ✓ GEORGE'S JEWELLERY
- ✓ ECOLOGICAL RECYCLING SOCIETY
- ✓ NOWASTE21
- ✓ RESTITUE ENVIRONMENTAL SERVICES

■ LANGUAGES

1. Greek
Native language

2. English
Cambridge First Certificate in English (F.C.E)
Proficiency level

3. French
Diplôme d' Etudes en Langue Française 1er Degré (D.E.L.F. 1)
(DELF A1, DELF A2, DELF A3, DELF A4)

Diplôme d' Etudes en Langue Française 2me Degré (D.E.L.F. 2)
(DELF A5, DELF A6)

■ CONTESTS & PROJECTS

1st Personal art Exhibition in "*Chryssothemis Galery*", 2023

INDUSTRIART: A project designed and realized in a theoretical, artistic and applied level with two main goals: to discover industrial art routes and to deliver corporate identity as a whole when it comes to industries and industrial dealerships.

www.industriart.gr, 2020

Artistic intervention on a cross connection box in Kotzia square - *Municipality of Athens – 'Art on the cross connection boxes' – Athens Partnership & This is Athens Polis*, 2019

Participation in *PLATFORMS parallel giving project*, ASFA, 2018

Artistic intervention on a cross connection box in Karamanou square - *Municipality of Athens – 'Art on the cross connection boxes' – Athens Municipality Pilot Program for the Improvement of the City 'Commercial Triangle'*, 2017

Poster contest for the 10 years of *Benaki Museum – Piraeos*, 2014

Web – design contest for the new *ERT (Hellenic*

Broadcasting Corporation) website, 2011

Poster contest for the *International Mother Language Day, UNESCO*, 2009

Poster contest for the May Day, General Confederation of Greek Workers (*G.S.E.E.*) 2005

■ TEACHING AND GUIDANCE

Fine Arts Instructor at *Agia Paraskevi Municipality Social Services*, April 2024 - now

Art teaching (painting) to primary school children *Healing Art*, November 2017

Guidance and supervision of the *1st Primary School of Aghia Paraskevi Municipality* students for the artistic intervention at the school, December 2013

Guidance of the *Athens Garrison 2nd Nurcery School «Eurikleia»* children for the artistic intervention at the school during the military service in the *Hellenic Army*, October 2012

Practice in primary and high school students at the *Municipal Art Labs of Aghia Paraskevi* within the Art Didactics class in *ASFA*, May 2008

Practice in primary and high school students at the *Costeas - Geitonas School*, within the Art Didactics class in *ASFA*, May 2008

Guidance and supervision of the *8th & 11th Primary School of Chaidari Municipality* students for the artistic intervention at the school, May 2007

■ CIVIC ENGAGEMENT

2024 – now: Vice-chairman of the *Municipal Cultural Committee of Agia Paraskevi*

2014 – 2024: Member of the board of the *Municipal Library of Aghia Paraskevi – Alekos Kontopoulos Museum*

2012 – 2014: Member of the board of the *Secondary Education School Committee of the municipality of Aghia Paraskevi*

2007 – 2009: Member of the *Athens School of Fine Arts Senate*

■ RADIO PRODUCTION

2016 – 2017 Radio producer at *LAY-OUT WEB RADIO & HORIZON 96,5*

2015 – 2016 Radio producer at *ID WEB RADIO*

2010 – 2011 Radio producer at *MyXolargos Web Radio*

■ SPECIAL SKILLS

'First Aid Assistant' certified by *Hellenic Red Cross*.
(Reg. Π29633/22/17)

(HELLENIC RED CROSS - FIRST AID & CPR Civilian Training Program)

October 2017