



ORESTIS P. KYRTSIS

VISUAL ARTIST

WEB & GRAPHIC DESIGNER

Chamber of Fine Arts of Greece
The Athens Chamber of Tradesmen

Fine art works and graphic design specialist in typography and new media (BA-MArt).

Brand communication and campaign specialist (MAdv).



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EDUCATION

The American College of Greece - Deree, School of Graduate & Professional Education

Master of Arts in Advertising Communications (2021)

University of West Attica - School of Applied Arts and Culture, Graphic Design and Visual Communication Dept. (2010)

Athens School of Fine Arts (ASFA)

Bachelor's Degree – Int. Master in Fine Arts (2008)

Visual Arts Division, Painting Dept.

(Oriented in Photography and Graphic Design)

Nominated for scholarship by the *States Scholarship Foundation*

Costeas - Geitonas School (CGS) graduate (2002)

ADDITIONAL EDUCATION

National Audiovisual Media Institute – European Animation Centre,

3rd Animart, Animation and other Visual Arts

July 2009

American College of Greece, School of Continuing and Professional Studies,

Dynamic Web Site Development

March – May 2009

University of Oxford, Continuing Education,

Visual Arts

May – June 2007

CHAMBERS AND ORGANISATIONS

Member of *the Chamber of Fine Arts of Greece*

Member of *the Athens Chamber of Tradesmen*

Member of *the Greek Graphic Designers Association*

EXPERIENCE

2020 – now: Visual communication associate in **NoWaste21**, sustainable policies non-profit organisation (website creation and maintenance, circular economy and recycling educational brochures, corporate publications, graphics etc.)

2018 – 2021: Visual communication associate in **EUROPEAN ORGANISATION OF STRATEGIC PLANNING** congress and exhibitions organisation (corporate id, corporate publications, videos, exhibition booth design etc)

2018 – 2020: Visual communication associate in **DELTAPOST S.A. & CITIPOST C.P.** direct marketing and recycling companies (website creation and maintenance, corporate id, corporate publications - documents, recycling green spots graphics)

2015 – 2021: Responsible for the municipal websites creation, administration and maintenance in **Municipality of Ilioupolis.**

2013 – now: Art Director & co-founder in **DIGITAL MEDIA STRATEGY** digital content & advertising company which administrates popular local based news portals such as: **MyXolargos.gr, MyXalandri.gr, MyAgiaParaskevi.gr**

2010 – now: Visual communication associate in **DRAKOS - POLEMIS GROUP - DPPUMPS S.A.** pump manufacturers (website creation and maintenance, corporate id, corporate publications - documents - videos, exhibition booths etc)

2010 – 2012: New media & creative manager and co-founder in **MyTown web media group**

2008 – now: Complete Brand Identity development and graphic design projects for individuals, organizations and companies in Greece and abroad.

(See **Reference List**)

2004 – 2011: Design and layout for the student papers of *University of Athens*.

1996 – 2000: Poster creation for the *Costeas -Geitonas School* as a student.

■ SKILLS

- ✓ Creation of logotypes, brochures, cards, digital static and animated graphics, fair booth design
- ✓ Complete brand identity creation and planning
- ✓ Illustration & fine arts
- ✓ Photo editing
- ✓ Video and animation creation
- ✓ Dynamic website design and creation & SEO
- ✓ Social media management
- ✓ Advertising campaign strategy
- ✓ Copywriting

■ SOFTWARE USE

1. *Microsoft Office (Power Point, Word, Publisher, Excel, Access, Outlook)*

2. Design and image editing programs (*Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe ImageReady, Adobe Acrobat Pro, Font Creator, Google 3D SketchUp, Blender*)

3. Animation, sound and video editing programs (*Intervideo Win DVR, Adobe Audition, Adobe Premier, Adobe AfterEffects*)

4. Website creation programs and CMS *Joomla, Wordpress, Publisher, FrontPage, Adobe DreamWeaver, Artisteer*, ad management programs *OpenX, Revive, iJoomla*, Newsletter programs *Mailchimp*, metrics and KPIs tools *Google Analytics*)

5. Social Media Management (*Facebook, Twitter, Instagram, LinkedIn* etc) and websites SEO

6. Statistical programs *IBM SPSS*

■ REFERENCE LIST

Major clients who have been working with Orestis P. Kyrtis - in several cases for many years:

- ✓ MOTOR OIL S.A.
- ✓ PETSIAVAS PHARMACEUTICAL S.A.
- ✓ THE COCA-COLA FOUNDATION
- ✓ TITAN S.A. CEMENT GROUP
- ✓ DRAKOS-POLEMIS GROUP - DPPUMPS S.A.
- ✓ THESSALONIKI FOUNDRY S.A.
- ✓ VILMA MOTORS - U.M.I. S.A.
- ✓ VALIADIS HELLENIC MOTORS S.A.
- ✓ AVERSA MANUFACTURING S.R.L. ROMANIA
- ✓ KOINIS ORTHOPEDICS G.P.
- ✓ ASTERAS COMPLEX - PAPTHEOHARIS GROUP
- ✓ STELIOS YIANNIKAS S.A.
- ✓ MUNICIPALITY OF ILIOUPOULIS

- ✓ MUNICIPALITY OF VYRON
- ✓ MUNICIPALITY OF VARI VOULA VOULIAGMENI
- ✓ MUNICIPALITY OF ZOGRAFOU
- ✓ MUNICIPALITY OF KIFISSIA
- ✓ MUNICIPALITY OF DAFNI - AGIOS DIMITRIOS
- ✓ MUNICIPALITY OF AGIA PARASKEVI
- ✓ MUNICIPALITY OF SPARTI
- ✓ MUNICIPALITY OF HERAKLION
- ✓ MUNICIPALITY OF SKIATHOS
- ✓ MUNICIPALITY OF KYTHNOS
- ✓ Mt HYMETTUS PROTECTION ASSOC. (SPAY)
- ✓ EUROPEAN ORG. FOR STRATEGIC PLANNING
- ✓ NETWORK FOR REFORM IN GREECE AND EUROPE - DIKTIO
- ✓ GALERIE LEFAKIS
- ✓ CHRYSOTHEMIS GALLERY
- ✓ GODDARD ENTERPRISES USA
- ✓ OMNIWARN LLC USA
- ✓ DELTA POST S.A.
- ✓ CITIPOST P.C.
- ✓ McALLEN & WARDEN CONSULTANTS P.C.
- ✓ HEALING ART - KINESIS TRAINING & WELLNESS
- ✓ GEORGE'S JEWELLERY
- ✓ ECOLOGICAL RECYCLING SOCIETY
- ✓ NOWASTE21
- ✓ RESTITUO ENVIRONMENTAL SERVICES

■ LANGUAGES

1. Greek

Native language

2. English

Cambridge First Certificate in English (F.C.E)

Proficiency level

3. French

Diplôme d' Etudes en Langue Française 1er Degré (D.E.L.F. 1)

(*DELFA1, DELFA2, DELFA3, DELFA4*)

Diplôme d' Etudes en Langue Française 2me Degré (D.E.L.F. 2)

(*DELFA5, DELFA6*)

■ CONTESTS & PROJECTS

1st Personal art Exhibition in "*Chrysothemis Galery*", 2023

INDUSTRIART: A project designed and realized in a theoretical, artistic and applied level with two main goals: to discover industrial art routes and to deliver corporate identity as a whole when it comes to industries and industrial dealerships.
www.industriart.gr, 2020

Artistic intervention on a cross connection box in Kotzia square - *Municipality of Athens – 'Art on the cross connection boxes'* – *Athens Partnership & This is Athens Polis*, 2019

Participation in *PLATFORMS parallel giving project*, ASFA, 2018

Artistic intervention on a cross connection box in Karamanou square - *Municipality of Athens – 'Art on the cross connection boxes'* – *Athens Municipality Pilot Program for the Improvement of the City 'Commercial*

Triangle, 2017

Poster contest for the 10 years of *Benaki Museum – Piraeos*, 2014

Web – design contest for the new *ERT (Hellenic Broadcasting Corporation)* website, 2011

Poster contest for the *International Mother Language Day, UNESCO*, 2009

Poster contest for the May Day, General Confederation of Greek Workers (*G.S.E.E.*) 2005

■ TEACHING AND GUIDANCE

Art teaching (painting) to primary school children *Healing Art*, 2017

Guidance and supervision of the *1st Primary School of Aghia Paraskevi Municipality* students for the artistic intervention at the school, December 2013

Guidance of the *Athens Garrison 2nd Nurcery School «Eurikleia»* children for the artistic intervention at the school during the military service in the *Hellenic Army*, October 2012

Practice in primary and high school students at the *Municipal Art Labs of Aghia Paraskevi* within the Art Didactics class in *ASFA*, May 2008

Practice in primary and high school students at the *Costeas - Geitonas School*, within the Art Didactics class in *ASFA*, May 2008

Guidance and supervision of the *8th & 11th Primary School of Chaidari Municipality* students for the artistic intervention at the school, May 2007

■ CIVIC ENGAGEMENT

2014 – now: Member of the board of the *Municipal Library of Aghia Paraskevi – Alekos Kontopoulos Museum*

2012 – 2014: Member of the board of the *Secondary Education School Committee of the municipality of Aghia Paraskevi*

2007 – 2009: Member of the *Athens School of Fine Arts Senate*

■ RADIO PRODUCTION

2016 – 2017 Radio producer at *LAY-OUT WEB RADIO & HORIZON 96,5*

2015 – 2016 Radio producer at *ID WEB RADIO*

2010 – 2011 Radio producer at *MyXolargos Web Radio*

■ SPECIAL SKILLS

'First Aid Assistant' certified by *Hellenic Red Cross*.

(Reg. Π29633/22/17)

(HELLENIC RED CROSS - FIRST AID & CPR Civilian Training Program)

October 2017