



ORESTIS P. KYRTSIS

VISUAL ARTIST

WEB & GRAPHIC DESIGNER

Chamber of Fine Arts of Greece
The Athens Chamber of Tradesmen

Born in Athens in 1984.

Fine art works and graphic design specialist in typography and new media (BA-MArt).

Brand communication and campaign specialist (MAdv).



AGIA PARASKEVI, ATHENS



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EDUCATION

The American College of Greece - Deree, School of Graduate & Professional Education

Master of Arts in Advertising Communications (2021)

University of West Attica - School of Applied Arts and Culture, Graphic Design and Visual Communication Dept. (2010)

Athens School of Fine Arts (ASFA)

Bachelor's Degree – Int. Master in Fine Arts (2008)

Visual Arts Division, Painting Dept.

(Oriented in Photography and Graphic Design)

Nominated for scholarship by the *States Scholarship Foundation*

Costeas - Geitonas School (CGS) graduate (2002)

ADDITIONAL EDUCATION

National Audiovisual Media Institute – European Animation Centre,

3rd Animart, Animation and other Visual Arts

July 2009

American College of Greece, School of Continuing and Professional Studies,

Dynamic Web Site Development

March – May 2009

University of Oxford, Continuing Education,

Visual Arts

May – June 2007

CHAMBERS AND ORGANISATIONS

Member of *the Chamber of Fine Arts of Greece*

Member of *the Athens Chamber of Tradesmen*

Member of *the Greek Graphic Designers Association*

EXPERIENCE

2020 – now: Visual communication associate in **NoWaste21**, sustainable policies non-profit organisation (website creation and maintenance, circular economy and recycling educational brochures, corporate publications, graphics etc.)

2018 – 2021: Visual communication associate in **EUROPEAN ORGANISATION OF STRATEGIC PLANNING** congress and exhibitions organisation (corporate id, corporate publications, videos, exhibition booth design etc)

2018 – 2020: Visual communication associate in **DELTAPOST S.A. & CITIPOST C.P.** direct marketing and recycling companies (website creation and maintenance, corporate id, corporate publications - documents, recycling green spots graphics)

2015 – 2021: Responsible for the municipal websites creation, administration and maintenance in **Municipality of Ilioupolis.**

2013 – now: New media & creative manager and co-founder in **DIGITAL MEDIA STRATEGY** company which administrates popular local based news portals such as: **MyXolargos.gr, MyXalandri.gr, MyAgiaParaskevi.gr**

2010 – now: Visual communication associate in **DRAKOS - POLEMIS GROUP - DPPUMPS S.A.** pump manufacturers (website creation and maintenance, corporate id, corporate publications - documents - videos, exhibition booths etc)

2010 – 2012: New media & creative manager and co-founder in **MyTown web media group**

2008 – now: Design and creation of publications, posters, banners, logos, creation and maintenance of dynamic websites for individuals, organizations and companies in Greece and abroad. (See **Reference List**)

2004 – 2011: Design and layout for the student papers of *University of Athens*.

1996 – 2000: Poster creation for the *Costeas -Geitonas School* as a student.

■ CONTESTS & PROJECTS

INDUSTRIART: A project designed and realized in a theoretical, artistic and applied level with two main goals: to discover industrial art routes and to deliver corporate identity as a whole when it comes to industries and industrial dealerships.

www.industriart.gr, 2020

Artistic intervention on a cross connection box in Kotzia square - *Municipality of Athens – 'Art on the cross connection boxes' – Athens Partnership & This is Athens Polis*, 2019

Participation in *PLATFORMS parallel giving project*, ASFA, 2018

Artistic intervention on a cross connection box in Karamanou square - *Municipality of Athens – 'Art on the cross connection boxes' – Athens Municipality Pilot Program for the Improvement of the City 'Commercial Triangle'*, 2017

Poster contest for the 10 years of *Benaki Museum – Piraeos*, 2014

Web – design contest for the new *ERT (Hellenic Broadcasting Corporation)* website, 2011

Poster contest for the *International Mother Language Day, UNESCO*, 2009

Poster contest for the May Day, General Confederation of Greek Workers (*G.S.E.E.*) 2005

■ TEACHING AND GUIDANCE

Art teaching (painting) to primary school children *Healing Art*, 2017

Guidance and supervision of the *1st Primary School of Aghia Paraskevi Municipality* students for the artistic intervention at the school, December 2013

Guidance of the *Athens Garrison 2nd Nurcery School «Eurikleia»* children for the artistic intervention at the school during the military service in the *Hellenic Army*, October 2012

Practice in primary and high school students at the *Municipal Art Labs of Aghia Paraskevi* within the Art Didactics class in *ASFA*, May 2008

Practice in primary and high school students at the *Costeas - Geitonas School*, within the Art Didactics

class in *ASFA*, May 2008

Guidance and supervision of the *8th & 11th Primary School of Chaidari Municipality* students for the artistic intervention at the school, May 2007

■ SKILLS

- ✓ Creation of logotypes, brochures, cards, digital static and animated graphics, fair booth design
- ✓ Complete brand identity creation and planning
- ✓ Illustration & fine arts
- ✓ Photo editing
- ✓ Video and animation creation
- ✓ Dynamic website design and creation & SEO
- ✓ Social media management
- ✓ Advertising campaign strategy
- ✓ Copywriting

■ SOFTWARE USE

1. *Microsoft Office (Power Point, Word, Publisher, Excel, Access, Outlook)*

2. Design and image editing programs (*Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe ImageReady, Adobe Acrobat Pro, Font Creator, Google 3D SketchUp, Blender*)

3. Animation, sound and video editing programs (*Intervideo Win DVR, Adobe Audition, Adobe Premier, Adobe AfterEffects*)

4. Website creation programs and CMS *Joomla, Wordpress, Publisher, FrontPage, Adobe DreamWeaver, Artisteer*, ad management programs *OpenX, Revive, iJoomla*, Newsletter programs *Mailchimp*, metrics and KPIs tools *Google Analytics*)

5. Social Media Management (*Facebook, Twitter, Instagram, LinkedIn* etc) and websites SEO

6. Statistical programs *IBM SPSS*

■ REFERENCE LIST

Major customers who have been working with Orestis P. Kyrtis - in several cases for many years:

- ✓ MOTOR OIL S.A.
- ✓ PETSIVAS PHARMACEUTICAL S.A.
- ✓ TITAN S.A. CEMENT GROUP
- ✓ DRAKOS-POLEMIS GROUP - DPPUMPS S.A.
- ✓ THESSALONIKI FOUNDRY S.A.
- ✓ VILMA - UNITED MOTORS INDUSTRIES S.A.
- ✓ AVERSA MANUFACTURING S.R.L. ROMANIA
- ✓ KOINIS ORTHOPEDICS G.P.
- ✓ ASTERAS COMPLEX - PAPTSEOHARIS GROUP
- ✓ STELIOS YIANNIKAS S.A.
- ✓ MUNICIPALITY OF ILIOUPOLIS
- ✓ MUNICIPALITY OF VARI-VOULA-VOULIAGMENI
- ✓ MUNICIPALITY OF SPARTI
- ✓ MUNICIPALITY OF ZOGRAFOU
- ✓ MUNICIPALITY OF DAFNI - AGIOS DIMITRIOS
- ✓ Mt HYMETTUS PROTECTION & DEVELOPMENT ASSOC. (SPAY)
- ✓ EUROPEAN ORGANISATION OF STRATEGIC

PLANNING

- ✔ NETWORK FOR REFORM IN GREECE AND EUROPE - DIKTIO
- ✔ GALERIE LEFAKIS
- ✔ CHRYSOTHEMIS GALLERY
- ✔ GODDARD ENTERPRISES OKLAHOMA USA
- ✔ TEXAS SEVERE WX STORM TEAM USA
- ✔ DELTA POST S.A.
- ✔ CITIPOST P.C.
- ✔ McALLEN & WARDEN CONSULTANTS P.C.
- ✔ HEALING ART - KINESIS TRAINING & WELLNESS
- ✔ GEORGE'S JEWELLERY
- ✔ ECOLOGICAL RECYCLING SOCIETY
- ✔ NOWASTE21
- ✔ RESTITUO ENVIRONMENTAL SERVICES

■ LANGUAGES

1. Greek
Native language

2. English
Cambridge First Certificate in English (F.C.E)
Proficiency level

3. French
Diplôme d' Etudes en Langue Française 1er Degré (D.E.L.F. 1)
(DELF A1, DELF A2, DELF A3, DELF A4)

Diplôme d' Etudes en Langue Française 2me Degré (D.E.L.F. 2)
(DELF A5, DELF A6)

■ CIVIC ENGAGEMENT

2014 – now: Member of the board of the *Municipal Library of Aghia Paraskevi – Alekos Kontopoulos Museum*

2012 – 2014: Member of the board of the *Secondary Education School Committee of the municipality of Aghia Paraskevi*

2007 – 2009: Member of the *Athens School of Fine Arts Senate*

■ RADIO PRODUCTION

2016 – 2017 Radio producer at *LAY-OUT WEB RADIO & HORIZON 96,5*

2015 – 2016 Radio producer at *ID WEB RADIO*

2010 – 2011 Radio producer at *MyXolargos Web Radio*

■ SPECIAL SKILLS

'First Aid Assistant' certified by **Hellenic Red Cross**.
(Reg. Π29633/22/17)
(**HELLENIC RED CROSS - FIRST AID & CPR Civilian Training Program**)
October 2017